

# Corey William Craig

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## CAREER OBJECTIVE:

A technically skilled and highly creative Multimedia Designer and Web Developer with expertise in HTML, CSS, PHP, Wordpress, Drupal, Sitefinity and Adobe Creative Suite seeking a Multimedia or Web Design position.

## KEY CAREER ACHIEVEMENTS:

- Worked in a variety of positions that required versatile and flexible skill sets. This included as Web Developer working with Drupal to create profile pages, and blog roll. Also as Web Graphic Designer, designing E-newsletters through HTML/CSS and sending them using PHPList and Mailchimp.
- Graduated with an Advanced Multimedia Design Diploma from Durham College in the Multimedia Design program, which covered a wide variety of media skill sets including web, video, audio, and graphic design.
- Ability to utilize technical experience and knowledge to create media products exceeding specifications.
- Proven ability to work productively, individually or in a group with a wide range of personalities.
- Exceptional communication, interpersonal, time management and proactive problem solving skills.

## RELEVANT TECHNICAL COMPETENCIES:

✓ Adobe Creative Suite	✓ Microsoft Office	✓ Dreamweaver
✓ Flash	✓ Actionscript	✓ Illustrator
✓ Photoshop	✓ Final Cut Pro	✓ InDesign
✓ HTML	✓ Wordpress	✓ PHP
✓ CSS	✓ After Effects	✓ Drupal

## RELATED EXPERIENCE:

### **Web Developer**

**Jan 2015 - Present**

Merrithew Health & Fitness

- Create and maintain web pages under direction of Digital Marketing Manager
- Process internal requests for creation or changes to content and pages
- Create HTML eblasts, add/edit products in web store

### **Web Developer - Internship**

**Jun 2014 - Oct 2014**

TechTAP

- Developed website using a variety of tools including HTML, Javascript, jQuery, CSS, Wordpress, & Bootstrap
- Optimized website for multiple screen sizes
- Worked in collaboration with Creative Director, Graphic Designer

## **RELATED EXPERIENCE CONT:**

### **Web Designer/Developer and Office Administrator      Oct 2013 - May 2014**

Arts Network for Children and Youth - National Youth Arts Week

- Developed new Drupal website following specified design requirements
- Created and optimized content for the website, including implementation of calendar and mapping functionality.
- Performed Administrative duties as required

### **Web Graphic Designer - Volunteer**

**Feb 2013 - Dec 2016**

Golden Rescue

- Create and design E-blasts using HTML/CSS
- Create web postings for Wordpress/Concrete5 site
- Send out E-blast using PHPList/Mailchimp at appropriate scheduled times

### **Web Developer - Internship**

**Oct 2012 - Dec 2012**

Arts Network for Children and Youth

- Developed new website using Drupal following design requirements
- Created organization profile pages, account sign-up, and blog feed
- Created flexible, easy to edit front page

### **Multimedia Developer - Internship**

**Apr 2012 - Jun 2012**

Circle Media

- Worked under Creative Director
- Designed and developed Flash animations for marketing purposes to create awareness for future project
- Conducted changes to Wordpress website, customizing for mobile devices

### **Cashier/Customer Service**

**2011 - 2012**

McDonalds Restaurants

- Assisted customers with receiving food orders
- Maintained clean and organized work environment
- Responsible for other duties as required

### **Assistant Coach**

**2005 - 2009**

Cedar Hill Rebels Hockey League

- Taught basic hockey skills and game
- Assisted in demonstrations

## **EDUCATION:**

### **Advanced Multimedia Design Diploma**

**2012**

Durham College, Oshawa, Ontario

#### **Courses:**

- |                              |                          |
|------------------------------|--------------------------|
| ✓ Flash Design               | ✓ Server Side Scripting  |
| ✓ Interactive Content Design | ✓ E-Commerce             |
| ✓ Web Development            | ✓ Motion Graphics        |
| ✓ Web Interface Design       | ✓ Audio/Video Production |
| ✓ Programming                | ✓ DVD Authoring          |

#### **Honour Roll Recipient**

## **REFERENCES AVAILABLE UPON REQUEST**